



## PARTNERSHIP PACKAGES

### PLATINUM

\$10,000+

### GOLD

\$7,500+

### SILVER

\$5,000+

### BRONZE

\$2,500+

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## EVENT SPONSORSHIPS

### WOODFORD CHAMBER AWARDS LUNCHEON

- Title Sponsor, \$2,500
  - Includes award sponsorship & table of 8
- Award Sponsor, \$1,500
  - Includes table of 8
- Full Table Sponsor, \$350
- Half Table Sponsor, \$180

**2023 DATE: JAN. 19TH AT KCTCS**

# EVENT SPONSORSHIPS

## WOODFORD CHAMBER GOLF SCRAMBLE

- Title Sponsor, \$5,000
  - Includes team of 4, hole sponsor, and special recognition
- Chamber Elite Partner, \$1,500
  - Includes team of 4, hole sponsor, and special recognition
- Lunch Sponsor, \$1,000
- Team + Hole Package, \$600
  - Includes team of 4 & hole sponsor (\$650 value)
- Drink Cart Sponsor, \$500
- Swag Bag Sponsor, \$500
- Putt Putt Sponsor, \$500
- Closest to the Pin Sponsor, \$500
- Drink Ticket Sponsor, \$350
- Lunch Sponsor, \$350
- Hole Sponsor, \$250

# EVENT SPONSORSHIPS

## WOODFORD WOMEN'S CONFERENCE

- Title Sponsor, \$5,000
  - Includes full table of 8
- Lunch & Keynote Sponsor, \$2,500
  - Includes full table of 8
- Morning Keynote Sponsor, \$1,500
  - Includes 2 tickets + vendor booth
- Breakfast Sponsor, \$750
  - Includes 2 tickets
- Coffee & Hydration Station Sponsor, \$500
- Panel Sponsor, \$500
- Full Table Sponsor, \$750
  - 8 tickets
- Half Table Sponsor, \$350
  - 4 tickets
- Drink Sponsor, \$150

# EVENT SPONSORSHIPS

## TWILIGHT FESTIVAL

- Title Sponsor, \$5,000
    - Includes 2 vendor booths
  - Main Stage Sponsor, \$3,500
    - Includes 2 vendor booths
  - KidZone Sponsor, \$3,500
  - Entertainment Stage Sponsor, \$2,500
  - Train Sponsor, \$2,000
  - Seed Planting Sponsor, \$1,500
  - Petting Zoo Sponsor, \$1,500
  - Beer & Bourbon Garden Sponsor, \$750
  - Music Tent Sponsor, \$500
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- Gold Sponsor, \$3,500
    - Includes 2 vendor booths
  - Silver Sponsor, \$1,500
    - Includes 1 vendor booth
  - Bronze Sponsor, \$500
    - Includes 1 vendor booth
  - Friend of the Festival, \$250
    - Includes 1 vendor booth

# EVENT SPONSORSHIPS

## RED TIE GALA

- Title Sponsor, \$5,000
  - Includes full table of 8
- Band Sponsor, \$2,500
  - Includes full table of 8
- Auction Sponsor (Live + Silent), \$2,500
  - Includes full table of 8
- Drink Sponsor, \$1,500
- Photo Sponsor, \$1,000
- Full Table Sponsor, \$1,500
  - 8 tickets
- Half Table Sponsor, \$850
  - 4 tickets

# EVENT SPONSORSHIPS

## SANTA SHUFFLE 5K + KIDS DASH

- Title Sponsor, \$5,000
  - Includes 1 vendor booth
- Kids Dash Sponsor, \$3,000
- T-Shirt Sponsor, \$1,000
- Awards Sponsor, \$350
- Food/Drink Sponsor
  - Provide water + snacks day of event

# PROGRAMMING SPONSORSHIPS

## WOMEN OF WOODFORD GROUP

- Presenting Sponsor, \$1,500
    - 12 monthly meetings each year
  - #CareerReady Program Sponsor, \$500
    - Mentorship program with WCHS
    - Meets 4 times a year + graduation
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## HEALTH + WELLNESS GROUP

- Presenting Sponsor, \$3,000
    - 12 monthly meetings each year
    - Health + Wellness Directory
    - Health + Wellness Conference
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## NON-PROFIT GROUP

- Presenting Sponsor, \$750
  - Quarterly roundtable
  - Non-Profit Directory

# PROGRAMMING SPONSORSHIPS

## CHAMBER COFFEE HOUR

- Presenting Sponsor, \$2,500
    - 12 meetings per year
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## LUNCH & LEARN

- 2024 Sponsor, \$5,000
  - One-Time Meeting Sponsor, \$500
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## LEADERSHIP ACADEMY

- Presenting Sponsor, \$750
    - 8-month leadership & development course targeting young professionals
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## CAREER CENTER

- Presenting Sponsor, \$2,500
  - Expungement Clinic
  - Job Fair
  - Job Board



# PROGRAMMING SPONSORSHIPS

## NIGHT MARKET/SIP & SHOP

- 2024 Presenting Sponsor, \$4,000
    - 4 events/year
  - One-Time Sponsor, \$1,200
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## MAGAZINE

- Presenting Sponsor, \$5,000
    - Similar to TOPS
    - Great piece for the office
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## RIBBON CUTTING SPONSOR

- Presenting Sponsor, \$5,000
    - Promotion on all marketing materials for each ribbon cutting in 2024
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## DISCOVERING WOODFORD COUNTY

- Presenting Sponsor, \$2,500
  - 4 meetings throughout the year or \$625 each meeting

# PROGRAMMING SPONSORSHIPS

## WOODFORD BUSINESS AFTER HOURS

- One-Time Meeting Sponsor, \$500
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## 2024 PHOTO SPONSOR

- Presenting Sponsor, \$7,500
    - Photo op + photographer at each chamber event
    - Photo albums on social media + website
    - Photos shared with all event attendees
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## LEADERSHIP

### WOODFORD COUNTY

- Day Sponsor, \$500
- Lunch Sponsor, \$350
  - Woodford County professionals or those who serve/work in Woodford County that are looking for networking with peers, discovering our community, and enacting change while learning

# PROGRAMMING SPONSORSHIPS

## WCHS PATHWAY PROGRAM

- Day Sponsor, \$1,500
    - Full-day trips for WCHS student groups/clubs visiting different industries in Woodford County
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## MAP

- Woodford County + Versailles + Midway Map to be distributed around the county and region. Free resource for the community
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## SPOOKTACULAR

- Free community Halloween events in downtown Versailles
  - Trick or Treating, Costume Contest, Pumpkin Painting, Face Paint, Thriller Parade + more

# PROGRAMMING SPONSORSHIPS

## CHRISTMAS

- Downtown Versailles Christmas Stroll
    - Carriage Sponsor, \$450
    - Candle Sponsor, donated candles
      - Free community holiday event featuring carriage rides, Christmas Carolers, candles, and more
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## ST. PATRICK'S DAY

- Title Sponsor, \$500
    - Local gift card giveaway for the Woodford community
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## EXECUTIVE LEADERSHIP ROUNDTABLE

- Title Sponsor, \$2,500
    - C-Suite leaders in Woodford County are invited to explore our large industry partners
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## HR ROUNDTABLE

- One-Time Sponsor, \$500
  - Quarterly meetings for organizations to learn about different areas of business